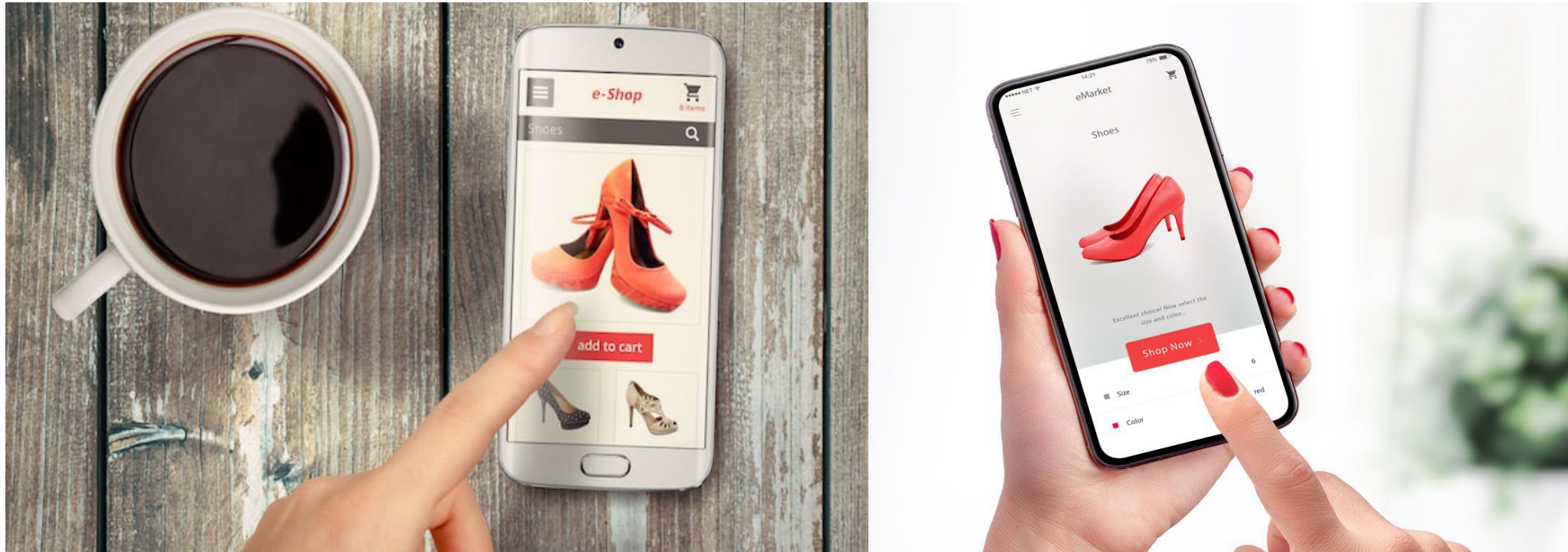


What can a mobile app do for a business?

- Build customer loyalty
- Enhance marketing programs
- Simplify online shopping
- Strengthen omnichannel CX
- Track customer behavior
- Boost brand awareness
- Collect data for analysis



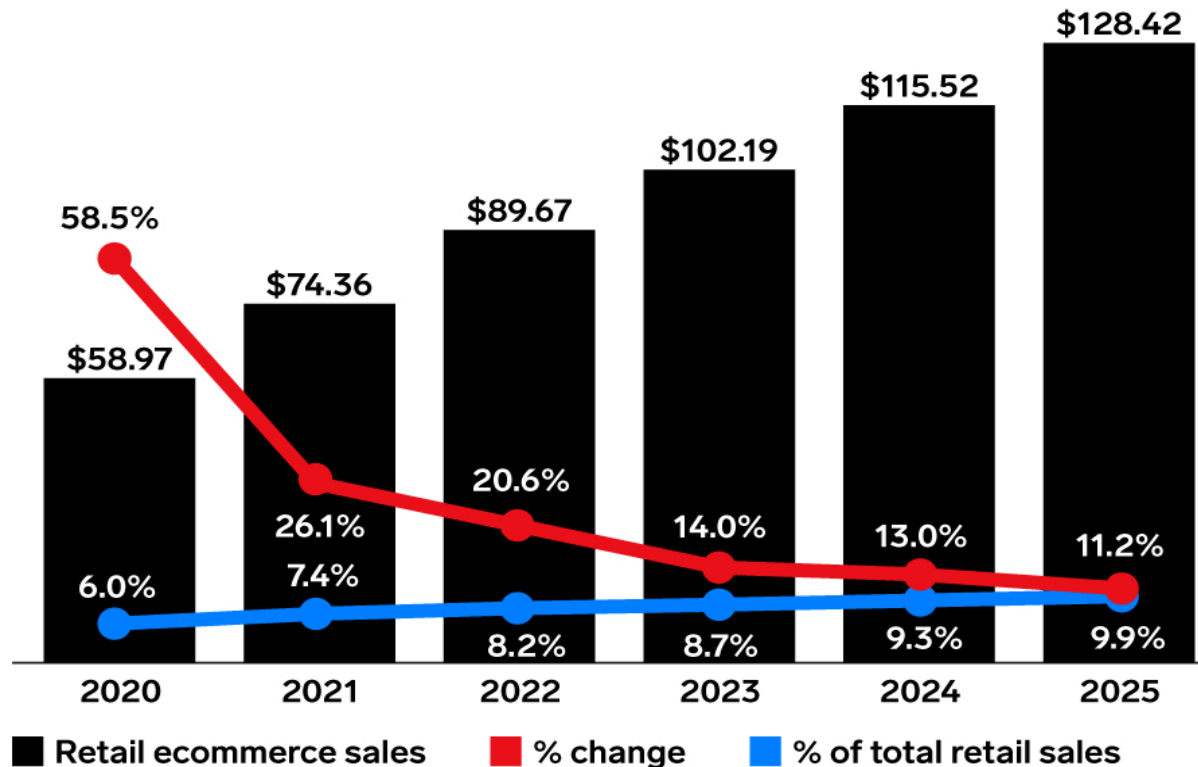
Consumer & Buyer Trends 2020 onwards >>



Research & Analyst

Retail Ecommerce Sales in Southeast Asia, 2020-2025

billions, % change, and % of total retail sales

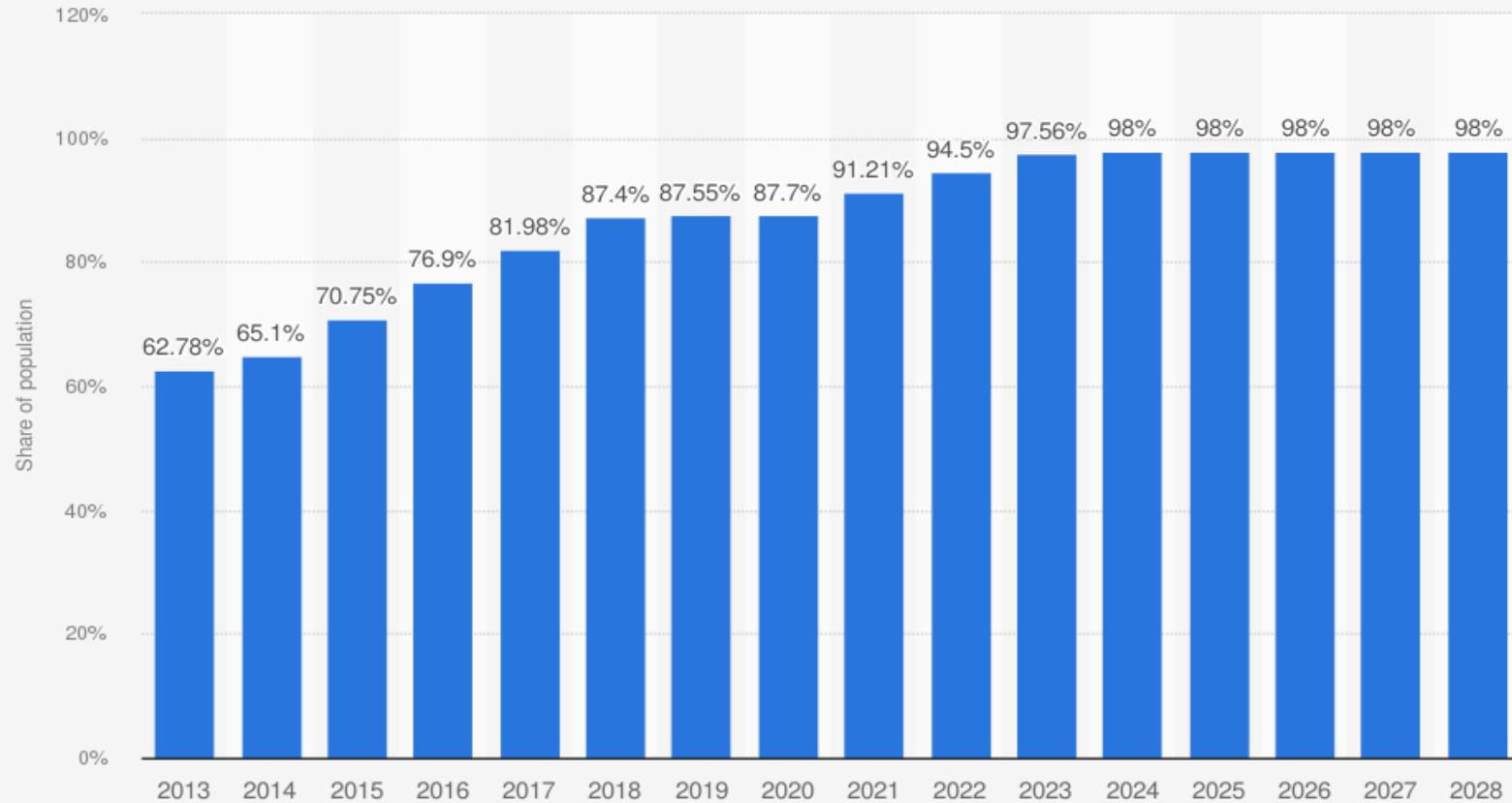


Note: includes products or services ordered using the internet via any device, regardless of the method of payment or fulfillment; excludes travel and event tickets, payments such as bill pay, taxes or money transfers, food services and drinking place sales, gambling and other vice good sales

Source: eMarketer, Dec 2021

Research & Analyst

Internet penetration rate in Malaysia 2013-2028



Sources
Statista; Statista Digital Market Insights
© Statista 2023

Additional Information:
Malaysia; Statista Digital Market Insights; 2013 to 2028

Research & Analyst



THE STATE OF E-COMMERCE IN MALAYSIA



+50% surge in shipment volume during Ramadan



93% of parcels are successfully delivered at first attempt



2.1 DAYS average transit time to first delivery attempt



55% of international shipments are from **China**, the **US** and **Singapore**

5.8% of parcels go to Collection Points, of which **97%** are successfully picked up



53% of parcels at Collection Points are collected within **24h**



For more insights like these,
join the Parcel Monitor Community!
www.parcelmonitor.com

Research & Analyst

E-commerce in Malaysia



3 App Usage Statistics You Must Know

Research & Analyst

1 App Usage Statistics at a Glance

Sources: App Annie, BuildFire, Adjust

3.5 TRILLION HOURS

total time spent by global consumers on their smartphones in 2020

46.1 EXABYTES

total data consumption of an average app user in Q1 2020

20.04 MINUTES

average session length across all app verticals in 2020

30 APPS

average number of apps used by consumers monthly

9 APPS

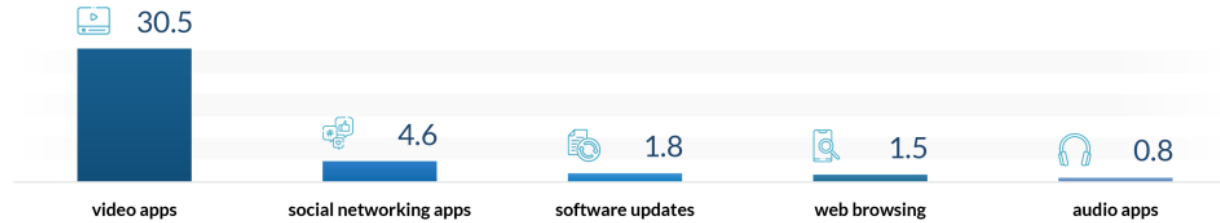
average number of apps used by consumers daily

2.36x

average number of times users launch apps daily

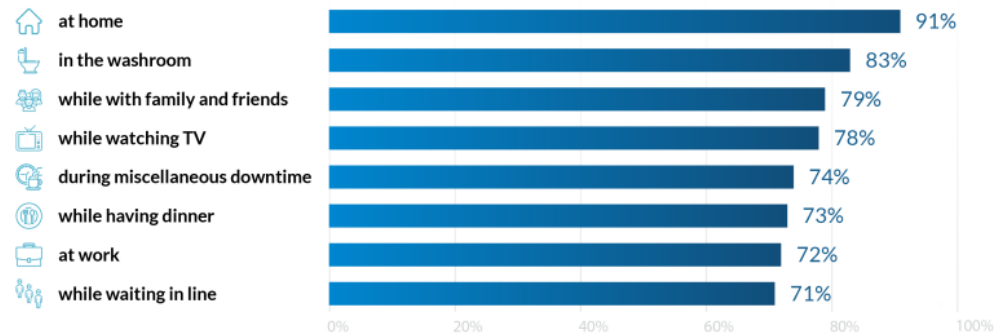
2 Global Data Usage by App Category, in Exabytes

Source: Hootsuite/We Are Social



3 Where do consumers access their mobile apps?

Source: Simform



Research & Analyst

Electronics, Toys and Fashion Dominate E-Commerce Sales

Estimated share of global e-commerce revenue in 2023, by segment



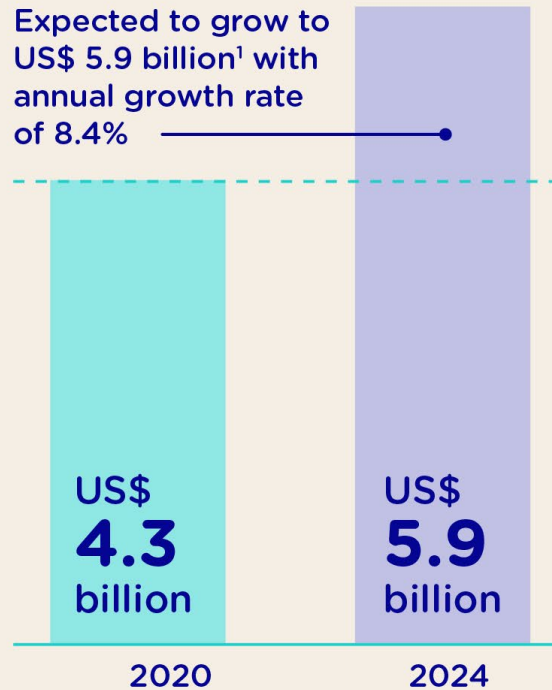
Source: Statista Market Insights



E-Commerce Prediction 2023 onwards >>

Malaysia's eCommerce growth revenue

Expected to grow to US\$ 5.9 billion¹ with annual growth rate of 8.4%



Source : Janio.asia



“
Malaysia is becoming increasingly affluent and is on track to attain the status of ‘Developed country’ (Provided that it avoids an economic plateau).³
”

E-Commerce Prediction 2023 onwards >>



PAST THE STARTING LINE

Adapting to Southeast Asia's Digital Consumers in 2023

60%

of Malaysian Buyers remain steadfast in achieving ambitions and enjoyment in e-commerce in 2023



Increased and savvier use of digital services

35% of Malaysians want to prioritise their personal health and wellness.



39% of Malaysians plan to buy more home and living products.



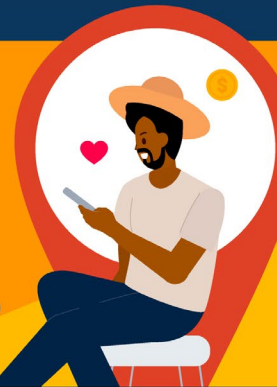
51% of Malaysians see the increased importance of greater personalization and shopping flexibility.



Rise of younger, more purposeful buyers

7 in 10 Malaysians strive for smarter purchasing decisions through insightful content such as product warranty, live demos, and unboxing.

32% of Malaysians intend to spend more time to destress and earn coins through Shopee Prize.

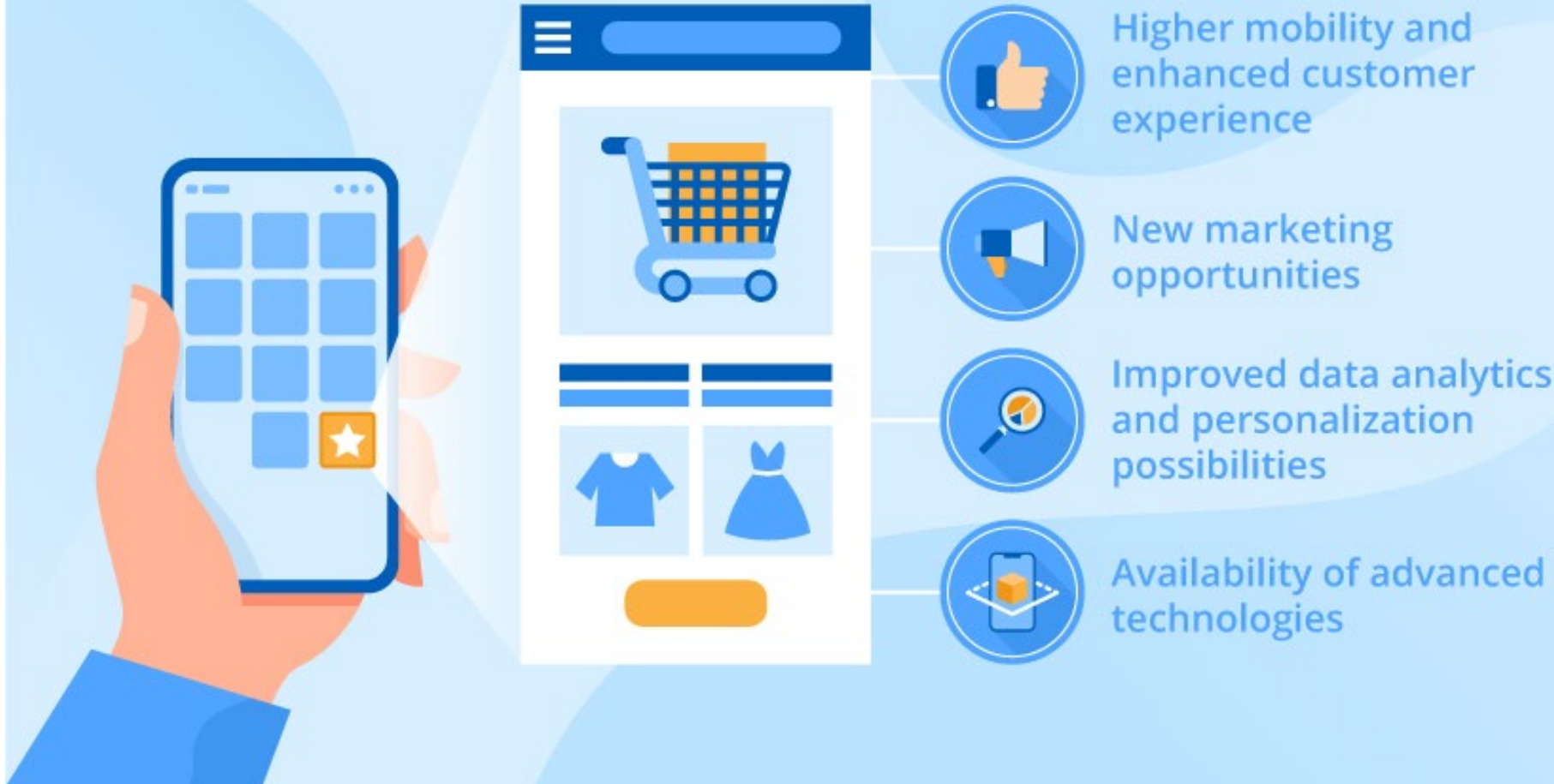


Growing adoption of digital services for rural communities

51% of Malaysians expressed interest in supporting local businesses in Borneo to improve their living standards.

*Survey of 2,150 Shopee marketplace buyers in December 2022

BENEFITS OF IMPLEMENTING MOBILE ECOMMERCE APPS





MOBILE E-COMMERCE SYSTEM



Why Use Our Software For Your Business?



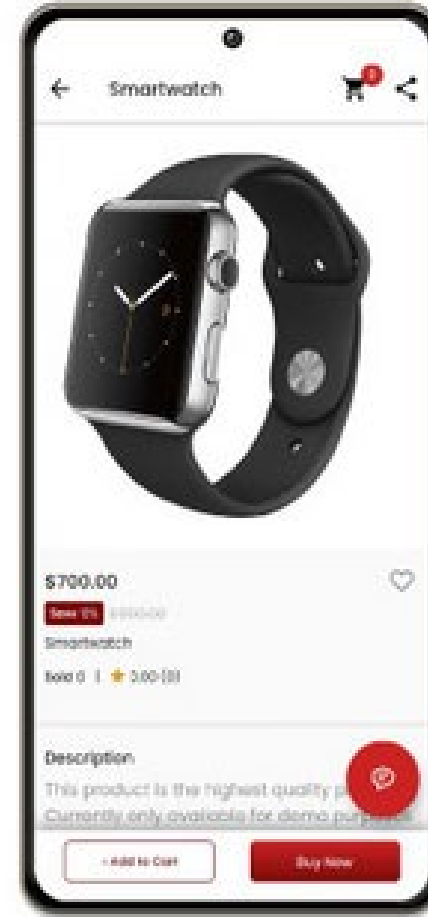
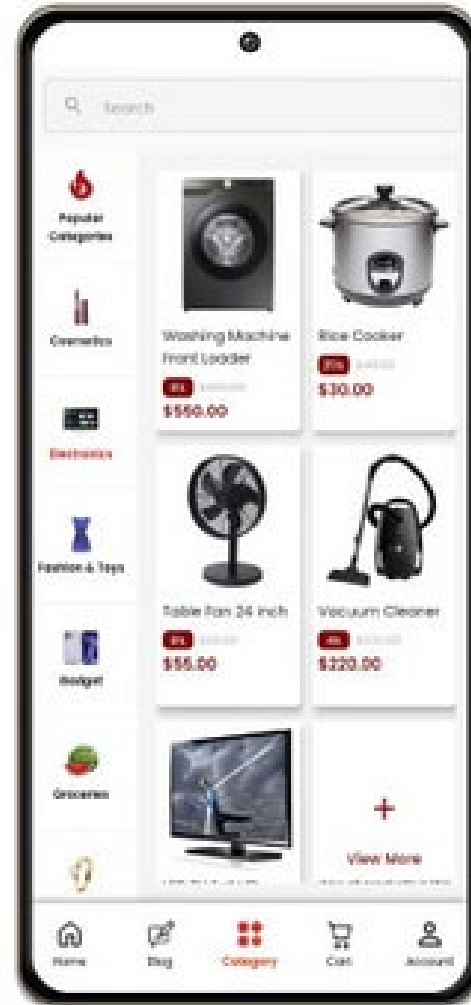
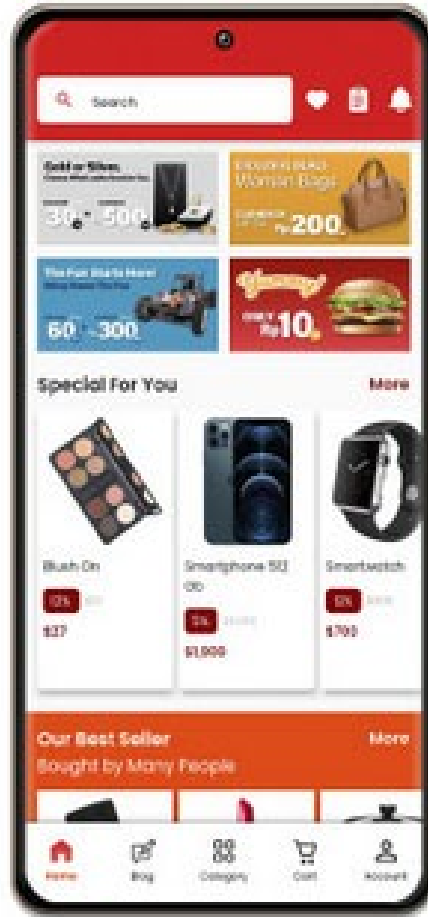
- We provide custom Mobile App for E-Commerce for your business demands and requirements.
- We provide end to end customer consultation, support & services for your project success.
- We code the our software with latest global standard & security
- We follow Google, Apple & Microsoft technology standards
- We follow global trends app like Amazon, Ebay, Walmart, Taobao, Shopee, Lazada



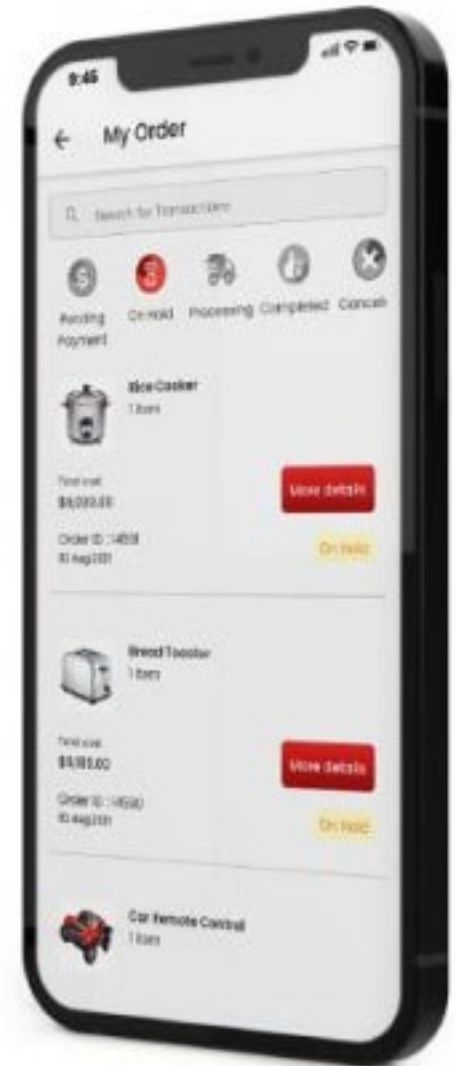
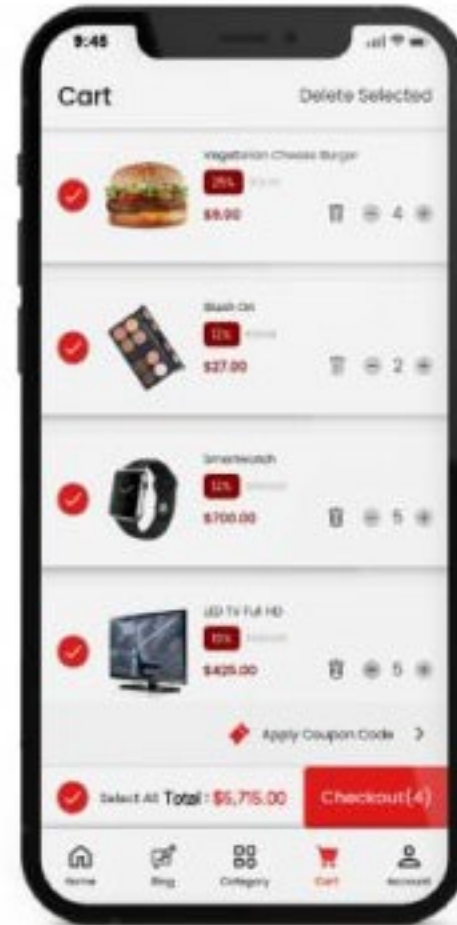
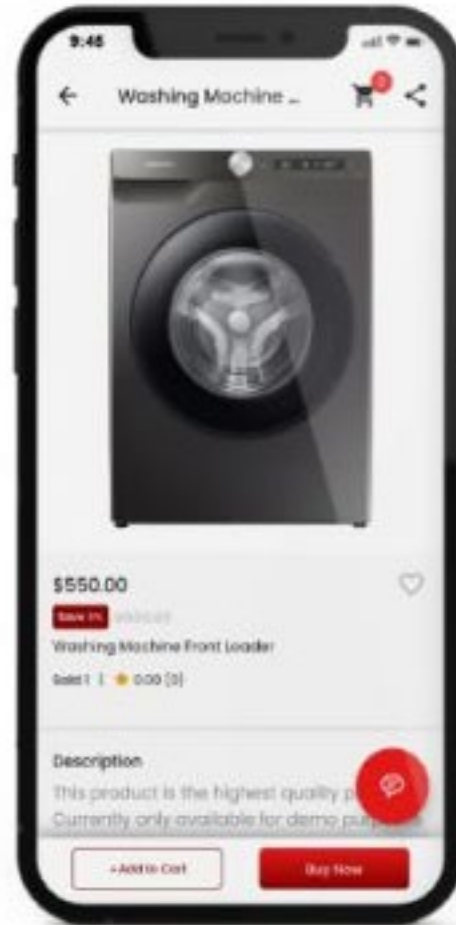
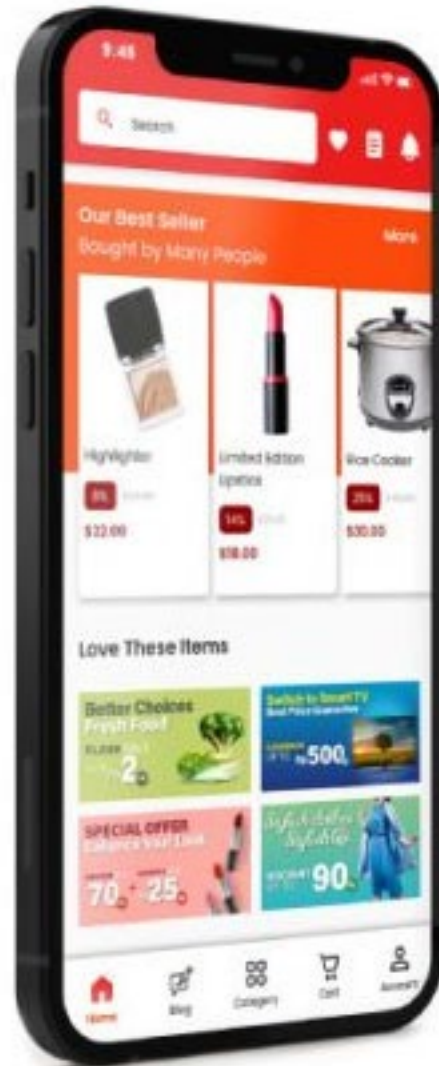
Our Mobile App Very Useful For :

- ✓ Retailer
- ✓ Any Business That Want To Sell Online
- ✓ Shops & Supermarket
- ✓ Grocery Shop
- ✓ Online Marketer
- ✓ Online Influencer

Mobile App User Interface (UI)



Mobile App User Interface (UI)



Technologies We Used

✓ App Coding – PHP, Flutter, Kotlin, React, CSS

✓ Database – Google Firebase, MYSQL

Android



Apple iOS



Google Cloud Platform



MOBILE E-COMMERCE SYSTEM



App Availability Channel



- ✓ Website access through web browser (Google Chrome, Microsoft Edge, Safari): www.yourdomain.com
- ✓ Google Play Store for Android Smartphone/ Tablet (Free)
- ✓ Apple App Store for Apple iPhone/ iPad (Free)



Google Play



Apple App Store



Safari



HUAWEI BROWSER

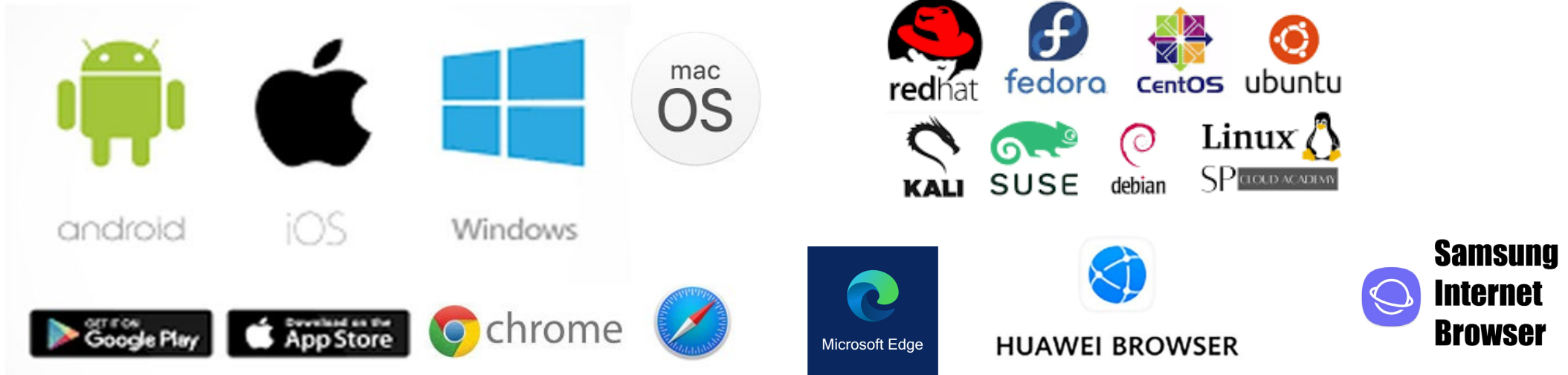


**Samsung
Internet
Browser**

Client Platform Supported



- ✓ Computer with Microsoft Windows 10 & Later version
- ✓ Android based Smartphone/Tablet with Android 11 and Later version
- ✓ Apple based iPhone/iPad with iOS 15 / iPhone XR and Later version
- ✓ Apple based iMac/MacBook with macOS High Sierra and Later version



Device Hardware Brand Supported

- ✓ Our software system app support most world brand smartphones & tablets with latest mobile operating system



SAMSUNG



HUAWEI

Lenovo



oppo

ZTE

vivo



LG

Alcatel-Lucent



realme

ASUS

SONY
XPERIA



MOTOROLA

Pixel

Payment Technologies

- ✓ Our software system app support most Malaysia local banking payment system and Online Payment Gateways & C.O.D (Cash On Delivery)



VISA



stripe



Shipping & Delivery Technologies

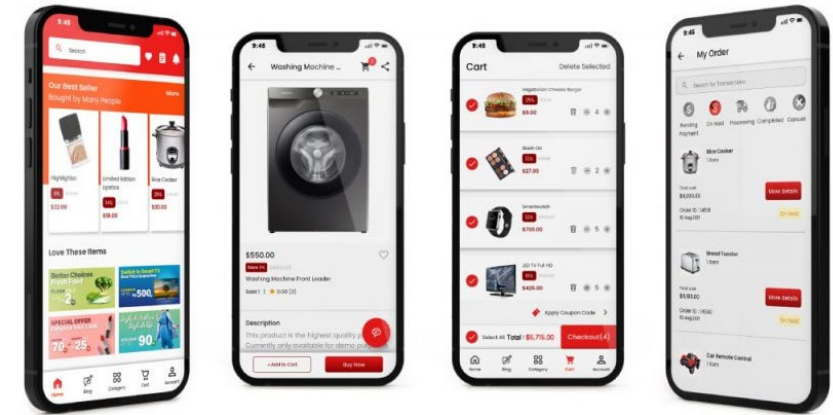


Our software system app support most Malaysia & Global Warehousing, Shipping & Delivery API Provider.



App Modules & Features

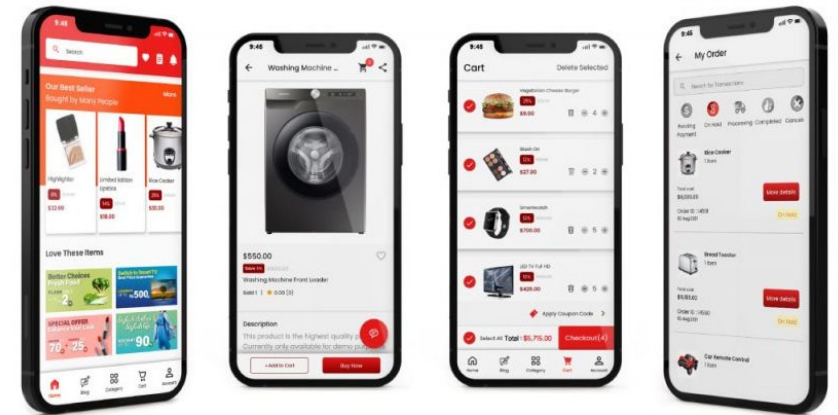
- ✓ Create & list unlimited numbers of products
- ✓ Display Products information text, images, document attachment & video
- ✓ Native Shopping Cart
- ✓ Website & Mobile App Access/ Sync
- ✓ Secure Mobile SMS OTP & Gmail for Buyer Registration/ Authorization
- ✓ Unlimited Push Notification (For Daily Marketing)
- ✓ Product Variations
- ✓ Coupon Code (For discount)
- ✓ Integrated Affiliate Referral System (For Marketing) - Custom
- ✓ Admin & staff dashboard
- ✓ Easy Order, Customer Management System
- ✓ Support Malaysia Banks, Currency & Malaysia Online Payment Gateway
FPX, DuitNow, Visa & Mastercard



App Modules & Features



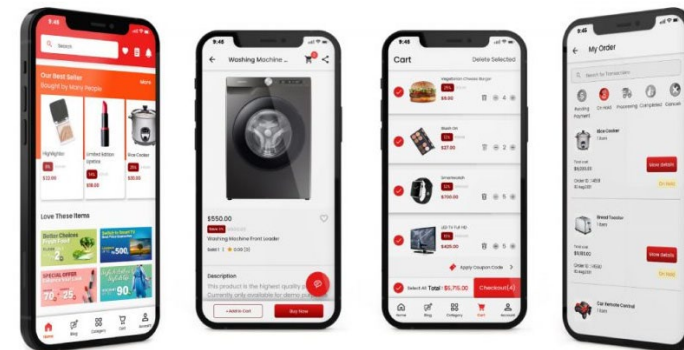
- ✓ Sales Report, Charts
- ✓ Support 3rd Party Integrated Shipping & Delivery System
- ✓ Support 3rd Party Integrated Accounting System
- ✓ Support 3rd Party Integrated Product Management System
- ✓ Support 3rd Party Integrated Warehouse Management System
- ✓ Support 3rd Party Integrated Membership & Loyalty System
- ✓ Support 3rd Party Integrated Purchase Point & Reward System
- ✓ Support 3rd Party Integrated E-Wallet System
- ✓ Unlimited Pages Creation – such as Company Profile, Other Services
- ✓ Unlimited Blog Post Creation for news & promotion
- ✓ Support 3rd Party any compatible Integrated System
- ✓ Improved SEO for Google, Bing ranking
- ✓ Multi Language Support



App System Security Features

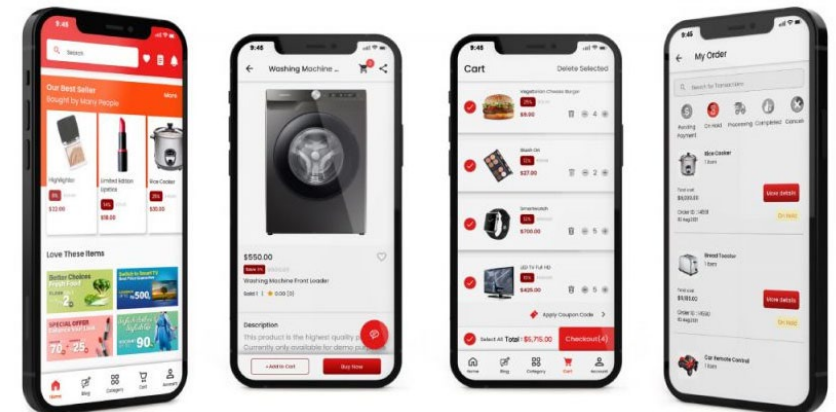


- ✓ TWO FACTOR (2FA) Authentication for Buyer Registration & Login Authorization
- ✓ Protection against hacker, malware, ransomware and virus
- ✓ Protection against password guessing and Brute Force Attacks
- ✓ Protection against DDOS Attack, SQL Injections, Cross-Site Scripting (XSS)
- ✓ SSL encrypted connection for sensitive data – customer profile, banking transaction
- ✓ Integrated Google reCaptcha seamlessly to safeguard from spam and fraud
- ✓ Integrated Vulnerability File Scanner
- ✓ Integrated Dedicated In-App and Server-Level Firewalls
- ✓ Daily code analyst & update
- ✓ Automated daily and weekly data backups.
- ✓ Safe SEO for Google, Bing ranking



App Benefits

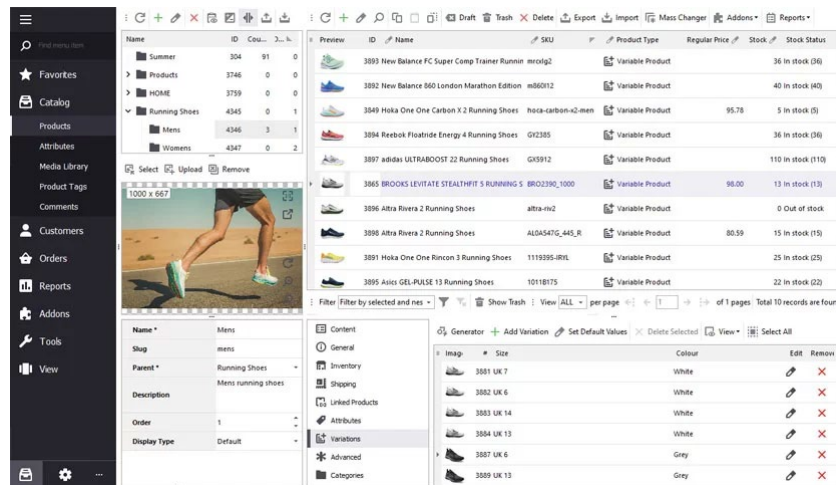
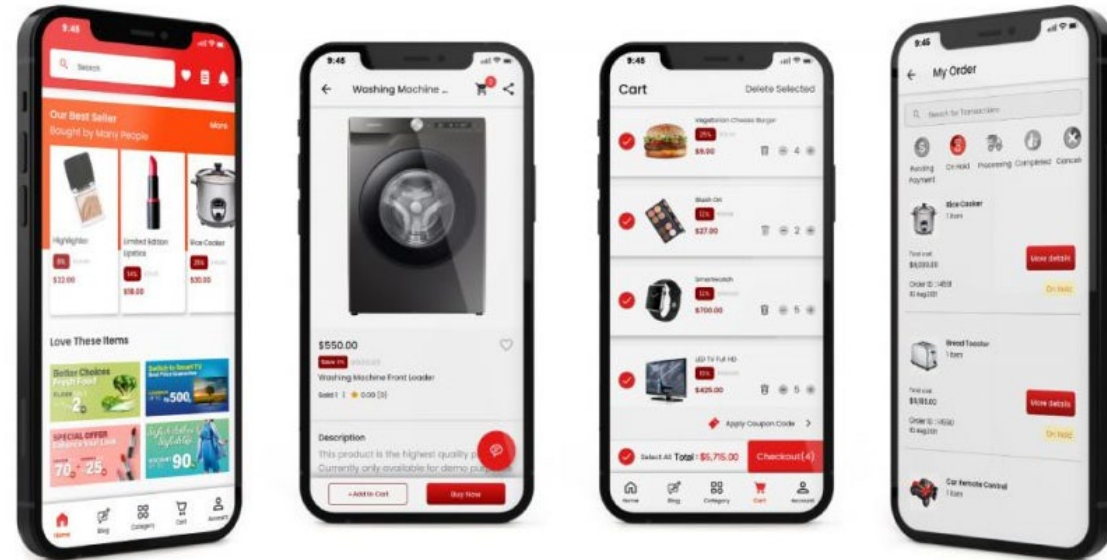
- ✓ High potential to become prime online shopping app in Malaysia like Shopee & Lazada
- ✓ Easy To use by buyer/customer
- ✓ Easy to Manage by your staff
- ✓ Use latest marketing tools to improve your sales
- ✓ Your business Available Online Non Stop - 24hr X 365 Days for your clients
- ✓ Improve your company profile
- ✓ Grow your sales and profits (**MONEY**)
- ✓ Build a stronger brand.
- ✓ Provide value to customers.
- ✓ Improve customer engagement.
- ✓ Improve customer interactions.
- ✓ Capitalize on a niche.
- ✓ Utilize social media channels.
- ✓ Utilize affiliate referral program to grow your sales



App & System Access



- ✓ Buyer Mobile Apps
- ✓ Buyer Website Access
- ✓ Delivery Staff Mobile App
- ✓ Affiliate Mobile Apps
- ✓ Admin & Staff Dashboard





MOBILE E-COMMERCE SYSTEM



SPECIAL CUSTOMIZE
MODULE UPON REQUEST



Affiliate Marketing VIA MOBILE APP

What is Affiliate Marketing?

Generating an income by recommending other people's (or company's) products.



You have:

1. Audience
2. Authority
3. Trust





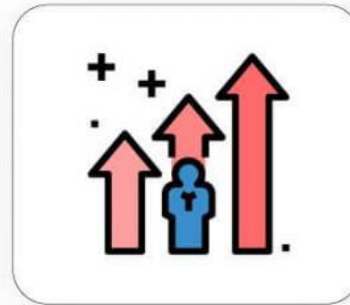
Benefits of Affiliate Marketing



No Upfront
Investment



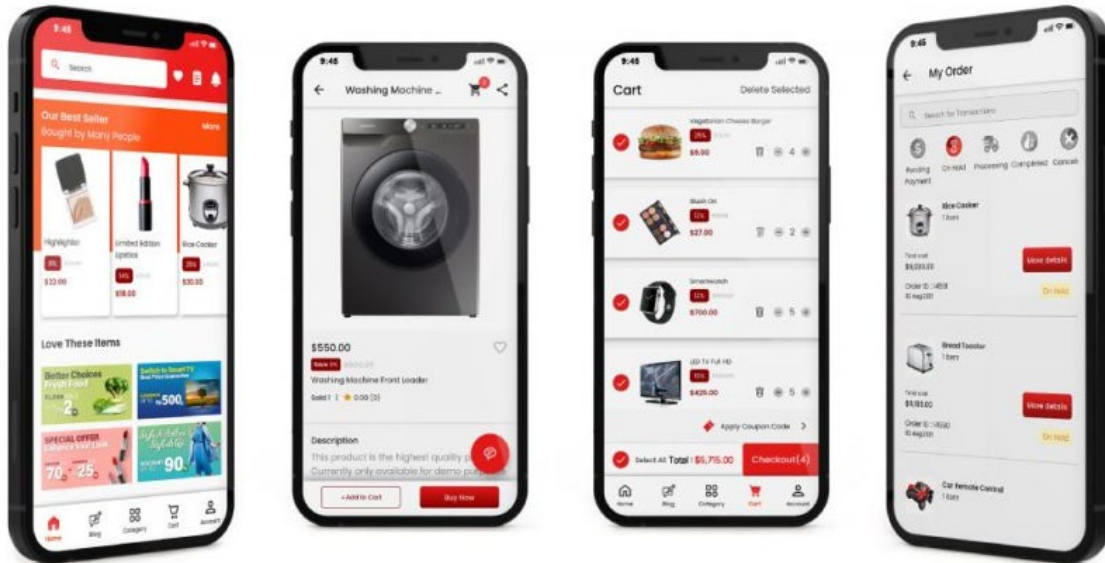
Easy to Maintain
and Scale



Improves
Branding



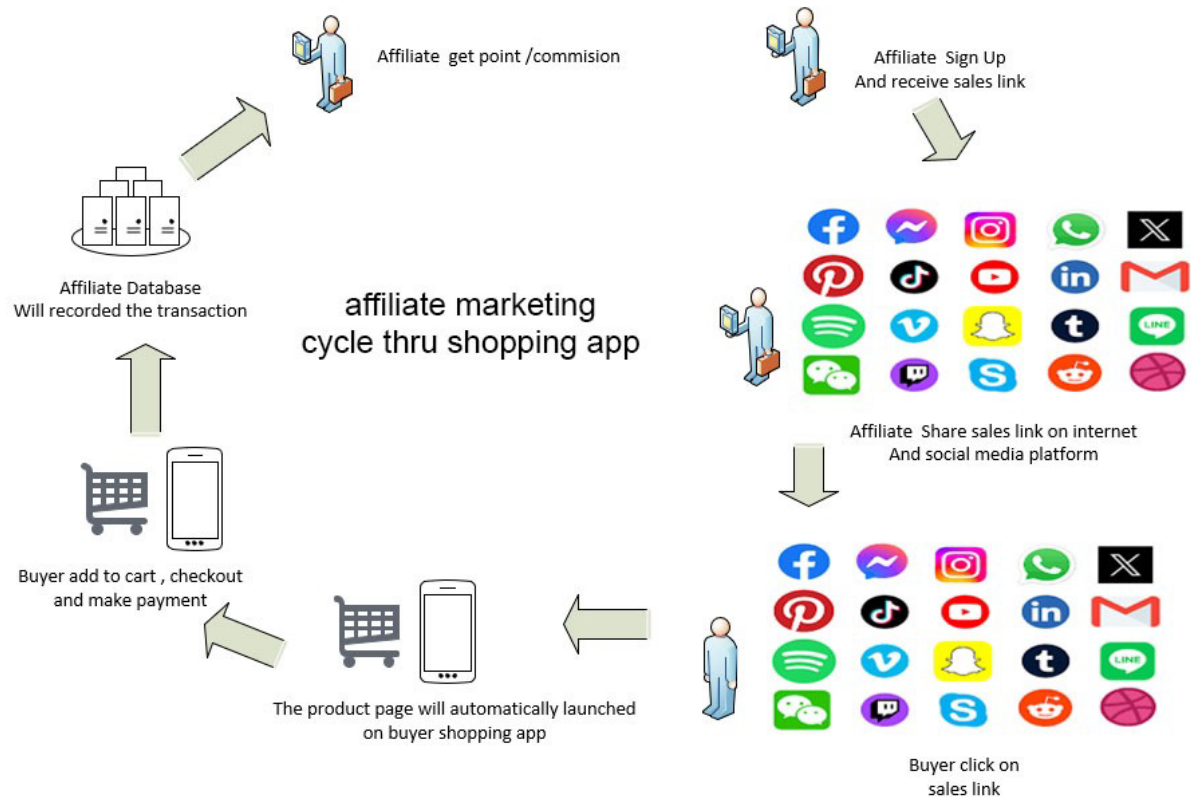
Drives Higher
ROI



Affiliate Marketing

SUPPORTED!!!

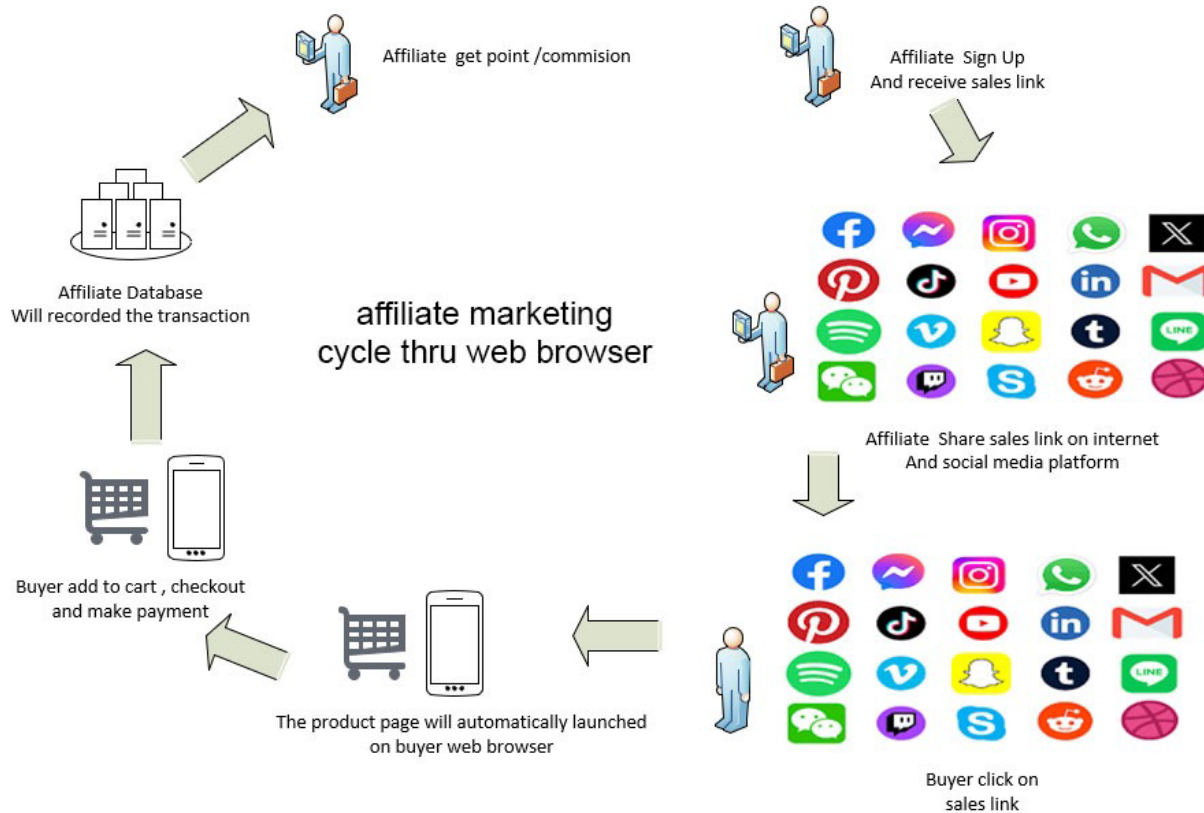
By Our Mobile App



Affiliate Marketing

SUPPORTED!!!

By Our Mobile App



Affiliate Marketing

SUPPORTED!!!

By Our Mobile App



MOBILE E-COMMERCE SYSTEM





MY BUSINESS APP ***E-COMMERCE EDITION***



Contact Us For Consultation, Quotation & Demo:



60183702581

www.aszsucces.com